

FOR IMMEDIATE RELEASE

Celebrities light up red-carpet for Felix Magazine's Los Angeles edition launch in support of Aparecio Foundation and girls' education.

(Los Angeles, CA 90241 – Thursday, April 4, 2014) – On April 26th, Academy Award nominee Virginia Madsen is hosting a red-carpet, invitation only event at the [Jeanie Madsen Gallery](#), 1431 Ocean Avenue in Santa Monica, honoring her mother, writer and director Elaine Madsen, at the launch of Felix Magazine's Los Angeles edition. Felix Magazine benefits the [Aparecio Foundation](#), a program dedicated to the empowerment of young women.

[Felix Magazine](#) is also pleased to have the support of celebrated fashion designer Jeanie Madsen and Emmy Award winner [Elaine Madsen](#) for this exciting event. Jeanie Madsen has been committed to empowering youth by founding her own charity "A New Beautiful". Virginia Madsen has been the driving force behind her mother's celebrated documentary, "I Know a Woman Like That", profiling the extraordinary accomplishments of older women.

"We are deeply honored to announce [Virginia Madsen](#) as our host for the Felix Magazine launch. Through her career and personal endeavors, she has emerged to be an unabashed proponent of women's empowerment and educational initiatives, using film and its transformative power of storytelling and mass media to promote gender equality and social justice," said Jessica George Executive Director and Founder of The Aparecio Foundation.

The event will raise awareness for the publication, reach supporters who share a vision of empowering young women, and continue to expand a sphere of positive influence.

About The Aparecio Foundation: The Aparecio Foundation is a nonprofit organization that was designed as an economic development strategy to lift women out of poverty and as a community development approach to build the leadership capacity of low-income women. The Foundation is unique in that it is a grassroots-based collaboration providing access for low-income women to higher education. To learn more about the Aparecio Foundation, please visit: apareciofoundation.org.

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